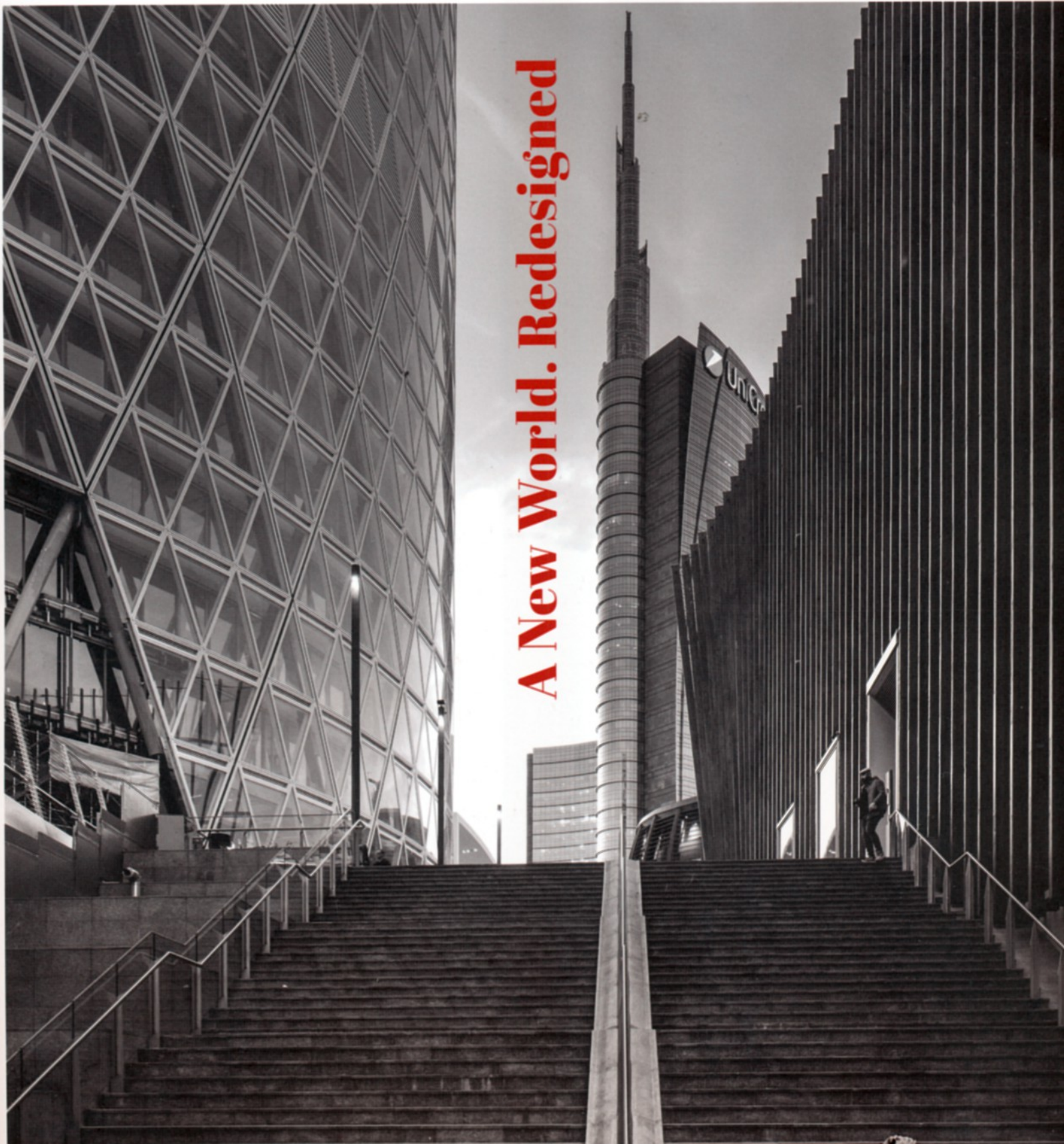


IFDM

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A New World. Redesigned



It's not all gold that glitters

An expertise that has distant roots: A&B Living, a company from Como that has made craftsmanship its creed, was born from the idea and experience that Alessio Bernardini, the soul of the project, matured in Parisian ateliers and cabinetmakers. It is from there that the formula of "marquetric de paille" comes, a very old and much-loved working technique in 18th-century France, which uses dyed and worked rye straw, then arranged lengthwise and applied to compose various geometric patterns. The effect is so shiny and bright that this surface treatment was called 'poor man's gold' over the centuries. And it is the glow that surprises: just look at the *Vomero* sideboard

designed by Philippe Nigro, made of oak and decorated by hand where the surface shines through the light thanks to an elegant chevron pattern. A&B Living, Vomero sideboard, design Philippe Nigro, Galleria Ponte Rosso in via Brera 2, Milan.

A&B LIVING

via Brera 2
VOMERO sideboard, design Philippe Nigro



A soft embrace

The Flou story begins with *Nathalie*: the first modern textile bed, upholstered with completely removable covers. An intuition of the company's founder, Rosario Messina, taken into concrete form with design by Vico Magistretti, in 1978. Since then the company has revolutionized the night zone and slumber with solutions that bring

wellbeing to mind and body, in extremely elegant, innovative design. Along this path of evolution we encounter *Layla*, a new creation of Carlo Colombo: a bed with ample proportion but an essential, simple graphic presence. The headboard is high, extending to host bedside units and to ideally embrace the intimate space of rest. "I have tried to

interpret the company's identity through a coherent language, addressing a precise request, for a bed that would embody an image of welcome and softness," the designer says. This idea of softness, and hence comfort, emerges from the voluminous padding, in a sensation underlined by the look of the covering, once again intentionally very soft.

FLOU

Hall 07/A15-B12
1-2 LAYLA bed, design Carlo Colombo